

# THE CARBON

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## JOBS IN THE FUTURE

Forecaster Naisbett Sees a Great Student Job Market soon!

WASHINGTON, D.C. (CPS) -- While they may not be able to tell it while they're beating the pavement looking for work in what recent reports predict will be tight job market this spring, students will be sitting pretty when the Information Age finally dawns, social forecaster and author John Naisbett says.

Job applicants are going to find the employment market shifting more and more in their favor as firms will compete to hire declining numbers of college graduates, he predicts.

And in seller's market, Naisbett -- author of Megatrends, the successful book about emerging social, economic and political trends -- says students are entitled to ask questions like: What is the company's vision? Can employees participate in it and reap benefits, perhaps through employee stock ownership plans? Is there profit-sharing for all, and are women paid fairly?

The questions are far from impudent, Naisbett says. And what's more, a quickly-growing number of young, generally high-tech companies actually expect them.

The companies, which tend to be less hierarchical than Fortune 500 firms and to concentrate more on "nurturing" employees, are leading the way toward re-inventing the corporation, Naisbett asserted in a recent interview.

Not coincidentally, Naisbett discusses these new-age firms at length in his new book, "Re-Inventing the Corporation."

He also notes collegians are in a good position to take advantage of them in the job market.

New companies are springing up at a rate unequalled since the 1950s, but the fine balance of labor and capital has shifted significantly since then, he says.

Labor used to be cheap, and money dear. Now, he explains, labor is the most valued resource.

"It's because companies know they need creative minds that can apply technical knowledge," Naisbett says. "A knowledge of software isn't as valuable as being able to design software programs that revolutionize industry."

To get jobs in the Information Age, Naisbett recommends students "not concentrate on specific information skills, but learn how to learn and how to think."

"As we become more high-tech, we are also becoming more high-touch," he says, citing a renaissance of interest in the arts and literature.

Naisbett attributes the rise of the "nurturing company" to the rise of corporate women who see a manager as a nourisher, not an order-giver. Women are also bringing intuition -- another characteristic of entrepreneurial times -- to the Information Age.

But many campus placement officials warn students had best think twice before grilling prospective employers about worked visions during interviews.

"Companies are marketing themselves differently because they see what's on the horizon, and that's a lot less graduates," agrees John Shingleton, placement director at Michigan State.

But it's still not a seller's market for the

non-technical student, he says, and the role reversal Naisbett envisions during job interviews is "a ways off."

Naisbett predicts liberal arts students will be increasingly valuable in a "high-touch" society because of their ability to apply knowledge and create.

While Shingleton agrees those abilities can be invaluable, businesses have yet to seek them out.

"Major companies like General Motors have announced they like liberal arts students, but I don't see them recruiting these people. Instead, they take people with the technical training to do the job now, and that's who they recruit."

At best, a liberal arts degree is considered "an added skill because it suggests an ability to synthesize information," says Richard Hill, executive vice president of the National Association of Personnel Consultants.

For the young, bright and well-educated, "we already have something of a seller's market," Hill adds, but that doesn't mean corporations are changing as quickly as Naisbett suggests.

"I don't see companies becoming less hierarchical, or, for that matter, changing their marketing strategies that much in the next three years," he explains. "They don't want to make a guess about which way things will go."

Hill agrees with Naisbett's observation that diverse educations have great appeal to many employers.

"They like the balance of diversity: a technician with liberal arts courses, a journalist with a technical minor, an attorney with a chemistry or biology degree," he adds.

# SPORTS PSYCHOLOGIST SPEAKS

Yes, it may be old news, but it is relevant information that any serious athlete would want to know.

On December 11 of 1985, Dr. Michael McClay, a Sports Psychologist, visited Marian College to host a workshop at the request of Dr. Drew Appleby.

With what does a Sports Psychologist deal? Does he handle athletes who have emotional problems? Dr. McClay was quick to point out that his emphasis is not on emotional problems of athletes but on how to help athletes reach and maintain their maximum potential. A three-part program achieves this goal. However, before an athlete employs this program with high expectations, he must realize that performance is based upon both aptitude (inherent ability) and skill acquisition. Some people just don't have what it takes to participate well in a particular sport. There are tests available which indicate in what sports an individual is capable of performing well.

The first step in the three-part program is intensity-control. This deals with how "up" an athlete is feeling before performing whether in practice or actual competition. An athlete is directed to rate himself on a scale of 1-10 according to how "up" he feels. Then, the athlete is to correlate his intensity level with how well he performed. From this data he can tell what is the optimum intensity level and try to

maintain that before and during performance.

Concentration and attention is the second step in the program. Concentration is related to the level of intensity or arousal. The more complex a task is, the higher the concentration level required for successful performance. If the arousal level is high, concentration ability will be low. For example, a quarterback who must concentrate on the play called and his potential target needs to have a higher degree of concentration than the center who simply blocks the defensive lineman. Most athletes, Dr. McClay said, are too high, too pumped up. This results in a loss of peripheral vision and concentration. The Yerkes-Dodson Law states that the more complex the task, the more relaxed an athlete needs to be.

Dr. McClay also pointed out the effects of fear and anxiety and aggressiveness on physical tasks. Fear and anxiety tend to inhibit physical activity while aggressiveness enhances performance. "Relaxing," Dr. McClay said, "is not the solution to fear or anxiety over a physical task." Producing aggression in best.

Relaxation is beneficial, however, in certain situations. The technique used will vary depending upon the sport involved. The technique must be practiced and become routine to be successful. The effects of relaxation are: a reduction in oxygen consumption; a control of pain; management of blood

lactate levels (the burning sensation in legs and arms); a control of heart rate.

Mental programming is the third step in Dr. McClay's program. This involves the brain talking to the body and vice versa. This step works better in learning a sport than it does in enhancing performance. Dr. McClay stated that it is easier to have your body affect your brain than vice versa. This is surprising. How do you get your body to affect your brain? Dr. McClay used an example. An athlete wants to increase her arousal level. Instead of trying to talk herself into a higher state, the athlete will begin with the body. Beginning with the hands spread out, palms facing outward on either side of the face, the athlete will lower arms to sides and clench fists in the process. As the arms descend, the athlete is to verbalize the syllable, "oosse" (this is a technique used in martial arts). This is repeated until the intended level of arousal is reached. The process is effective if taken seriously.

Mental programming can also be used to eliminate anxiety before competition. An athlete may visualize a quiet setting (such as a beach). The more senses involved, the better.

For more information, Dr. McClay suggested the book Sports Psyching or see Dr. Appleby in the Psychology Department.

K.R.

## NEED A SUMMER JOB?

GIRL SCOUT CAMP IN MORGANTOWN, INDIANA serves girls ages 9-17. Openings for college students in a resident camp setting from June 9 - August 17, 1986. Positions in waterfront, W.S.I., horseback, cooks, food supervisor, business manager, nurse and general counselors. Contact Deborah Johnson or Deborah Smith, Hoosier Capital Girl Scouts, 615 N. Alabama St., Indpls., IN 46204 or call 317 634-8393 for an application before March 15.

## STUDY SKILLS CLASSES

Dr. Appleby and Sr. Olga will be teaching study skills classes on the first four Fridays of the semester from 11:30 to 12:20 in Room 306. The topics and dates are as follows:

January 17 Dr. Appleby

"How to Retain What You Read"

January 24 Dr. Appleby

"How to Take Good Lecture Notes"

January 31 Dr. Appleby  
"Preparing for and Taking Tests"

February 7 Sr. Olga  
"Overcoming Test Anxiety"

Everyone is welcome to attend. If you are a new student, these classes can help you to avoid common mistakes that many beginning students make. If you are not new to college, they can help you to sharpen your existing study skills.



# BACK TO SCHOOL -- BLUES OR BLESSING?

"Go to the Business Office...press down hard so it goes through to all three pages...see Sister Rachel in Registrar's Office..."

Bodies moved silently around one another with an occasional smile and hello. Except for a few new faces, the majority could have walked in their sleep through the entire procedure. Sure, there were occasional bellows: "I have two classes at the same time!" Nothing that a simple bi-location wouldn't solve, I thought; "They put me in Motivational instead of Social Psychology!" Down to see Sister Rachel.

There are those who would prefer a permanent vacation, but the majority I have heard are glad to be back at Marian.

There are some changes this semester. Clare and Alverna

Halls welcomed a new Resident Director, Karrie L. Rieman, a graduate of Capital University. Also, Elizabeth Billings joined the Admissions Office as secretary. Welcome Karrie and Elizabeth!

Holiday lethargy is still hanging on to some but I'm sure many have noticed the new faces among us. ELS has seven new students attending Marian for the first four-week session. They are Saad Al-Mazyad from Saudi Arabia, Alejandro Nunez from Argentina, Shamseddin Shahidi from Iran, Sultan Al-Otaiba from Abu Dhabi (which is located in the United Arab Emirates), Elizabeth LaCava from Italy, Toshiyuki Hayakawa from Japan, and M. Ali Seraj-Sadeghi from Iran. We welcome these students and encourage all to take advantage of these rich opportunities to learn about

different cultures.

Congratulations to our Librarian, Mrs. Lori Buchanon. Mrs. Buchanon gave birth to Jonathon Elliott on December 26. Jonathon weighed eight pounds and six ounces. A miracle of life!

For those of you still caught up in the memories of vacation, make today special! "Every day holds some lovely secret waiting to be found."

I pass on some good advice given to me: balance your study time with leisure and, once in a while, read the newspaper.

I wish everyone a super semester! Let's give it all we have so we can wrap it up in May with a blessing--and not the blues!

K.R.

## ISSUES IN EDUCATION

The 1986 Indiana General Assembly, commenced on January 7, is considering several issues in education.

Governor Robert Orr has proposed legislation which will remove the office of state superintendent from the election ballot. The governor seeks to have the ability to appoint the superintendent himself. This, says Orr, would remove the responsibility of campaigning from the superintendent so that he/she may devote more time to the highly significant issues in education. In a follow-up, a Republican senator proposed that the State Board of Education appoint the superintendent rather than have the governor do it.

A second topic under discussion is the scholastic eligibility for high school sports. A bill has been introduced which would require interested students to maintain a "C" average in order to participate in sports. Reaction to such legislation has been more negative than positive.

On the national level, Secretary of Education William

Bennett, has proposed the use of vouchers for the poor. Vouchers enable parents to send their children to any school of their choice. This proposal, the secretary feels, would stimulate competition among schools and, thus, encourage improvement. Opponents fear public schools would suffer too greatly if a high percentage of parents chose private schools. Furthermore, government monies in private schools is feared. Will or should government give its monies to private institutions without having a say in how it is to be used? And, if they have a say, does the institution, then, cease to be private?

Food for thought in this very important area. If you wish to express your opinions, contact your state senator or Dr. John Hammond, Executive Assistant to the Governor, who is in charge of educational issues.

K.R.



Woody Owl says  
Stash Your Trash

Give a hoot.  
Don't pollute.

Forest Service, U.S.D.A.

This week's Carbon was brought to you by:

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The Carbon Staff would like to extend a special thanks to Mrs. Spallina and Linda Oldham. Thanks for your time and effort put into the success of The Carbon.

# FROM THE LIBRARY...

## How Not to Be a Delinquent Borrower

The following suggestions have been written to help you help the library.

1. Print your name (WE WILL NOT ACCEPT ANY MORE WRITTEN SIGNATURES).
2. Return books to the circulation desk and not to the shelves.

## BASEBALL FUND RAISER

Our baseball players need some help. Becoming involved in Summer Baseball is crucial to their improvement for the next season. In Indianapolis, a college team must pay \$1500 to gain entry.

This year Marian and the Indianapolis Amateur Baseball Association are having a fund raiser involving the Chicago White Sox. On the evening of January 21, 1986, the White Sox will be in Indianapolis to be involved with a dinner and autograph session. The Marian players are selling tickets for this occasion. The tickets are \$15 a piece.

If you cannot attend this function, you could still donate the money in order for someone else to attend. Any contribution will be more than appreciated. The tickets are tax deductible.

Please contact Bret Shambaugh through the Admissions Office (ext. 321) or Coach Morrell (ext. 369).

## BASKETBALL

The men's basketball team will be playing against IUSE Saturday, January 18, at 3:00 in Marian College gymnasium. On Wednesday, January 22, the Knights play against Franklin at Franklin. The game begins at 7:30.

## PSI CHI NEWS

A short meeting will be held on Monday, January 20, at 12:00 noon. We need to discuss a date for our Psi Chi induction and plan this semester's agenda.

3. Please have your I.D. card ready when you check out materials (YOU MAY NOT CHECK OUT MATERIALS WITHOUT YOUR I.D. CARD).

4. When you check out materials, please remember that you are responsible for those materials. If you lend them out to someone else, they are YOUR responsibility, not your friends.

5. In case materials are lost or destroyed, please contact the library immediately.

Colleen M. Method  
Circulation Assistant

## CARBON STAFF MEETING

There will be open Carbon staff meetings every Thursday at 4:30 p.m. in the Carbon Office (which is located across the hall from the cafeteria in Clare Hall).

## MATURE LIVING SEMINAR

March 18 - April 29  
interested persons may meet such famous personages as St. Francis of Assisi, Johann Sebastian Bach, Hirohito and Saint Elizabeth Seton.

Personality profiles of these figures will be presented by Marian College faculty members and Suzanne Mognant, an Indianapolis lawyer. It is being sponsored by the Mature Living Seminar, for more information contact Marian College Admissions Office.

## F.C.A. MEETING

F.C.A.: The Fellowship of Christian Athletes is planning a meeting for members, and anyone who may be interested, on Sunday, January 19 at 8:00 p.m. in the Clare Hall Lounge. The F.C.A. Area Representative, Dan LeClere, will speak.



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Hand-Thrown Pizza  
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And  
Authentic Grecian Gyros

	Regular	Tostada
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12 inch	3.95	4.25
14 inch	4.90	5.35
16 inch	5.70	6.10

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Pizza Hours  
Mon-Thurs 8:00-11:00 p.m.  
Sun 8:00-12:00 a.m.

PHONE 929-0358

WE DELIVER

## LADY KNIGHTS

While everyone was still at home enjoying Christmas break, the Marian College Lady Knights were working hard preparing for games against a tough Purdue Calumet team and a hustling Valparaiso team. Against Purdue Calumet, the Knights ended up on the short end of the stick, 67-59. Diane Ciciora led the team in scoring with 24 points and Kim Zeronik led the team in rebounding with eight. Against Valpo, Ciciora again led in scoring with 16 and Terrill Reed was the leading rebounder with 10 only to lose by 14 points.

On January 14, the Knights took on Butler and lost by a considerable margin. Terrill Reed led the team in scoring with 16 and Amy Beckham added six assists.

The women play at Hanover January 16 and St. Francis January 18 and return home on January 25 against Indiana Tech.

Joan Miller