



by Elissa Leibowitz  
College Press Service

Washington- Jennifer had one worry this Christmas break: would she be able to survive her month-long winter break at home.

It wasn't the fear of a stressful Christmas dinner or too much time bonding with her family that put the University of Massachusetts sophomore on the edge. The downtime from school brought with it down time from her computer- and the Internet. For the first time all semester, she could no log on every night.

"I might go back early," said Jennifer, who asked that her last name not be used, "because I really don't want to be away that long."

Away from school, or away from her computer?

"Well, I like school, and it's kinda slow at home, but, my computer is part of it," she said in an interview via a computer bulletin board service. "My hobby is the Internet."

Hobby or obsession? Some college officials and students alike are beginning to ask that same question, because as more students gain access to the computer information network, the more some students become addicted. Instead of doing schoolwork or hanging out with friends or even sleeping, some students are jetsetting all over the world via their mouse and keyboard. And like many other habits, the Internet can become an obsession, say university counselors.

The majority of students are like Jennifer-they use the Internet socially, said Jane Morgan Bost of the University of Texas in Austin. But, "we've been hearing more and more from students and colleagues about people who could be actually having a problem with it," said Bost, the assistant director of programming at UT's Counseling and Mental Health Center. "I really didn't see it as a problem til other people started mentioning it (counseling)."

A University of Michigan study last year found that freshmen and sophomores log on for an average 10 hours a week, while 18 percent of

them are online for at least 20 hours. Most of the students use the Internet to send electronic mail, to log onto bulletin board services and chat lines or to cruise around the Internet's many World Wide Web sites.

In all, more than 24 million people age 16 or older use the Internet, according to a recent telephone poll of 4,200 Americans and Canadians by the Nielsen Media research company. That comes to 11 percent of the population, according to the study.

Jennifer said that the couple hours a night she logs on is simply her way of relieving stress, of taking a break from her studies. She completes her school work on time and says she knows when enough is enough.

Bost and her colleague, psychologist Kathy Scherer, started an Internet workshop last year to explore how and why students are using the Internet.

Though turnout was small, Bost said she got the feeling using the Internet has the potential for some people to be as addictive as gambling or drinking.

"I personally feel like there are folks who abuse the Internet. How many and what percent do, we do not know that," Bost said.

University of Maryland officials in College Park, Md., have formed a support group called "Caught in the Net" to help students cut back on their computing habits. And some schools have banned students who have been found to hog computers in university computer centers, and others were fined for their use.

Jennifer, that University of Massachusetts student, said it dawned on her that she may be addicted one night after she logged onto a University of Iowa-based bulletin board service based, which allows users from all over the world to chat with one another in real time.

"I was talking to several people at once one night, and when I looked up, I realized it was three in the morning. I had intended to just check my mail, send a note to my friend and finish some reading for a class the next day," she explained. "I didn't even see or hear my roommate go to sleep."

And that, Jennifer said, snapped her out of it. She now limits herself to

## Net Addiction Bad

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# Is Maintenance Giving Marian a Snow-job?

Editorial by Ken Seymour

The feeling of the Christmas season still lingers all around us. It is not in the decorations that have yet to be taken down, or the general feeling of good will that we all seem to show one another, but this massive amount of horrible weather that we have been experiencing for the last few months. Nothing to me signifies the gift-wrapping season so much as Jack Frost freezing me to the point of hypothermia. And the three feet of snow that we received every day was wonderful as well. This nuclear winter wonderland always makes me thankful that college is starting up once more. This thankfulness stayed with me until I actually got to our esteemed parking lot and tried to steer

my car to a clear spot through the snow and ice that should have been cleared up before the student populace got back.

A little snow is inevitable to be on the ground when returning, but the three inch glaze that covered our pavement was unacceptable. Steering through the cramped spaces of our lot is hard enough on dry pavement, but is next to impossible when there is no traction at all.

I would understand a little more maybe if the crews could not get here, or had to repair a building caved in from the immense snow fall. They had no such excuse that I could see. After talking to Dr. Balog, I felt no clearer on the subject. "They did a pretty good job . . . and kept up as best they could considering their other responsibilities," Balog said. What other responsibilities? I see the primary responsi-

bilities of the maintenance crew to be: a) keep the campus safe and unobstructed, b) make sure the campus stays in working order, and c) beautify the campus, in that order.

I am not saying that the crews are not trying to do their job (though I am not ruling this out as a possibility), but I think there is a lack of direction that is necessary in the functional running of any group of individuals performing an important service. In

## The Carbon

A monthly publication for the students of Marian College.

Editor-in-Chief.....Ken Seymour  
Assistant Editor.....Bob Kodrea  
Ad Manager.....Sonya Burton  
Staff.....Angie Bruce  
                                  Stacey Clevenger  
                                  Peter N Martin Sr.  
                                  Noreen Nyikos  
                                  Timothy Vollmer  
                                  Linda Schindler  
                                  Rhonda Rabensteine  
Advisor.....John Trebnik

## Mission Statement

The Carbon will provide the student body of Marian College with quality news coverage and entertainment through excellent journalism and the practice of free speech without censorship, while remaining above all things, the voice of the students.

## Publication dates:

Issue 1 Feb.  
16th  
Issue 2 Mar  
8th  
Issue 3 Apr  
12th  
Issue 4 May  
3rd

If you have anything that you would like to run in the Carbon it must be in at least two weeks before the publication date.



# Teaching Excellence and Leadership Award For 1996

We are happy to announce that once again an award is being offered to recognize an outstanding teacher and campus leader at Marian College. The purpose of this award is to select a faculty member who has made a distinct difference in the climate of the college in such areas as model classroom teaching, pioneering teaching methodology, creative course development, instructional support, campus leadership, commitment to student development, and service to the college and the community.

Former recipients of the \$1000 award have been Dr. Faye Plasaick-Craig and Jim Lerner (1990), Sr. Olga Witttekind (1991), Dr. Brian Adler (1992), Dr. Drew Appleby (1994) and Dr. Susan Beesley.

## Who Nominates?

Full Time faculty members may nominate one colleague, but no self nominations.

Baccalaureate students who have completed at least 90 credit hours of course work at Marian College.

Associate degree candidates who will complete course work in May or August 1996.

Accelerated nursing students in their Sr. year.

## Requirements for nomination and selection

Previous recipients are eligible to receive the award again after five full years of subsequent teaching.

### Nominee must be:

- Full time faculty member with at least two years teaching experience at Marian College.
- Nominated by a colleague or student, with supporting statements demonstrating significant achievements as a Marian College faculty member and campus leader.
- Willing to provide the selection committee with evidence of performance, achievements, and recent professional growth if selected as one of the finalists by the committee.

## How to nominate

Complete a nomination form and return it to the Academic Dean's office by noon, March 4, 1996. Please include, in 200 words or less, supporting statements demonstrating significant achievements of the faculty member as a teacher and campus leader.

After Feb. 15, 1996, nomination forms may be found in residence halls, Alverna hall, and/or in the Academic Dean's office on the first floor of Marian hall.



## Circus Mondo Is In Town

by Angie Bruce

Last October you might have noticed signs for something called Die Circus Die. You probably did not know what this was and why any one would go to something such as this; YOU MISSED SOMETHING SPECTACULAR. Don't fret about missing the internationally acclaimed circus noire, that left the audience clamoring for more than the half hour show they were given. The audience got what they asked for; a bigger, better, longer performance of oddities; CIRCUS MONDO is its name and a general freak-out is its game. If this issue came out three days earlier you would have gotten ticket information, dates, and location, but due to the spin of the earth and the scheduling of the Carbon it is too late for you to see the event this time, but if you see a sign again with the name Circus in the title, If I were you I'd not miss it. Some have compared Die Circus Die to the Jim Rose Circus Side Show, but in the immortal words of Ring Master Ambercrombie "F\*#k the Jim Rose Circus Side Show" besides this good old Jim ever kill a clown on stage, I think not.

## Paintball Trip

by Linda Schindler

On Saturday, February 24, Marian College students can wage war on each other at our own private paintball party. Project Indy has sponsored and organized this campus event for all Marian students. There are two sessions on Saturday, each holding forty students. The first runs from 6pm to 8pm, the second from 8:30pm to 10:30pm. A five dollar cover charge pays for the vest, mask, paint gun, and 100 paint balls. Remember to wear old clothes that you don't mind getting messy. You are also advised to bring extra money, in case you need more paintballs or snacks.

## Big Four Book

by Tim Volmer

After hi reading at Barnes and Noble, Don Kurtz, Indiana author of South of the Big Four, confided that a potential publisher had certain misgivings about taking on his book, which is set in the contemporary farm country of north central Indiana. The publisher was concerned not with any particular element of the book, but whether anyone in Indiana would read it, as the literary voraciousness of Hoosiers was not held in high regard.

As the present reveals, though, the setback was temporary, a publisher was found, and this compelling book, personally signed by Don with a flourish of good cheer, has been read and savored and struggled with, each in equal measure.

South of the Big Four chronicles several years in the life of Authur Conason, a stoic sailor on an iron ore transport, who returns to his family farmland when shipping tapers down. His parents are dead, and the land belongs to another farmer, yet he manages to find

work with Gerry Maars, a strong, rustic, gregarious man who runs a big-time farming operation with guile and stubborn perseverance.

Through the months of numbing toil Authur drifts through several casual romances until he finds Annie, a young waitress with four children and a husband who has lost the capacity for love. A delicate tapestry is woven between the strain of planting and harvesting Gerry's expanding farmland empire and the demands of covert love. And as Gerry's operation founders and Annie grows restless with the tedious pace at which her life is changing, Authur must reconcile himself with his past and heal as best he can the wounds of his present making before he can progress to an uncertain future.

Don Kurtz writes honestly in his portrayal of the soil, which he does not romanticize, and the nature of his characters, who are painfully human in their strengths and failings. H currently lives in Las Cruces, New Mexico, and teaches at New Mexico State University.

## Mardi Gras To Be a Cool Bash

by Rhonda Rabensteine

It's Mardi Gras time again! This 16th and 17th of February, courtesy of Campus Events, we of the Marian community have the opportunity to spend a weekend of fun with our friends right here on campus. On Friday night (16th), the Carnival Dance and Limbo will take place from 9pm-12am in Alverna. The best "limbo-er" (is that really a word, I wonder?) will be awarded a prize. What kind of prize you ask? If you want to know, come and find out! The fun continues on Saturday with the Casino and Auction night. Now, for all of you who've not yet been to casino night, I have one piece of advice: Go! It's a lot of fun! It goes on from 7-11pm, and for only \$3.00 (half of which will go toward the Campus Ministry Appalachia trip this spring), you can play

blackjack, poker, roulette, and craps all evening until the start of the auction. Then, you get to use your "winnings" to bid on "lots" that include things like dinners at different restaurants, or a carriage ride for four. There will also be door prizes such as CD's and spring break packs announced throughout the evening. In case gambling makes you thirsty, the BACCHUS club will be providing free "Mocktails" again this year, and there will be food available as well. Remember the Psychic that was here to read palms last year? Well, this time around there will be a caricaturist instead, and I've always wanted to have one of those done! So, come on out to Alverna this weekend and see what's going on. Besides, when else do we get the chance to gamble openly at a Catholic college?

## Dean's List

Adams, Janna  
Aichele, Lauren  
Akard, Amanda  
Allen, Sarah  
Bachman, Suzanne  
Bacon, Kelly  
Bailey, Jennifer A.  
Ball, Traci  
Baurley, Jane  
Beck, Jennifer  
Bergman, Laura  
Blendow, Uta  
Bond, Kelly  
Bouchard, Wendy  
Braun, Christine  
Britzke, David  
Bruns, Scott  
Burnside, Bethany  
Burton, Sonja  
Bush, Alan  
Callahan, Mary  
Carney, Jennifer  
Casler, Erin  
Clarkson, Mary  
Clevenger, Stacey  
Collins, Karen  
Crews, Amy  
Cripe, Paige  
Crowe, Mary  
Curley, Aileen  
Curley, Ann  
Day, Kimberly  
DeBoy, Adrian  
Didier, Darcy  
Douglas, Katherine  
Doyle, Ann  
Doyle, Declan  
Drosche, David  
Duchemin, Amanda  
Ebert, Jill  
Emond, Vic  
FaceyGraham, Cheryl  
Faulkner, Alan  
Foley, Ben  
Fortwendel, Amy  
Foster, Susan  
Fulp, Andrea  
Gorball, Donald  
Grigsby, Sharon  
Grimes, Heather  
Hafijchuk, Christine  
Hancher, Heidi  
Hannah, Michelle  
Harmon, Amanda  
Hayden, Karen  
Hayden, Nichole  
Heinold, Kathryn  
Herndon, Denise  
Hess, Tracy  
Heitt, George  
Hildebrand, Jennifer  
Hobbs, Regina



Hoogerwerf, Timothy  
 Horstman, Lawrence  
 Huber, Julie  
 Isaac, Julie  
 Jefferson, Kathryn  
 Jones, Julie  
 Jones, Natalie  
 Joyner, Donita  
 Kapsa, Jarad  
 Keating, Michael  
 Keinsley, Rebecca  
 Kellar, Erika  
 Keller, Tracy  
 Keyes, Amanda  
 Kirchner, Stephanie  
 Kodrea, Robert  
 Korty, Catherine  
 Kosegi, Andrew  
 Lamping, Sally  
 Leary, Catherine  
 Lecher, Carl  
 Lecher, Michelle  
 Linn, Chad  
 Maddox, Lynn  
 Martin, Peter  
 Matzinger, Bridget  
 Maxwell, Elizabeth  
 Maynard, Linda  
 McGuire, Edward  
 Meier, Damita  
 Meiser, Scott  
 Miles, Patrick  
 Miller, Scott  
 Munson, Charles  
 Niwa, Asaka  
 Nobbe, Alisha  
 OConner, Cindy  
 Odum, Christin  
 Oleksak, Joseph  
 Ortman, Kathleen  
 Pipoly, Jennifer

Plaia, Mary  
 Ponce, Juan  
 Puchle, Jennifer  
 Rachoy, Lori  
 Rapalski, Jennifer  
 Reynolds, James  
 Reigecker, Patricia  
 Ringle, Amy  
 Roberts, Annette  
 Roehling, Joan  
 Ryno, Brad  
 Scheidler, Luke  
 Schneider, Michelle  
 Schultz, Nichole  
 Scott, Dustin  
 Scott, Holli  
 Seybert, Karen  
 Shanahan, Pamela  
 Shino, Asako  
 Simpson, Deborah  
 Slavens, Brian  
 Spasic, Sara  
 Spurling, Corie  
 Stanko, Lisa  
 Stenger, Bridget  
 Stewart, Jennifer  
 Strickler, Travis  
 Sublette, Dianne  
 Sullivan, Jamie  
 Tekulve, Jennifer  
 Thompson, Anne  
 Vollmer, Timothy  
 Wade, Ara  
 Weldon, Susanne  
 Welp, Tamera  
 Welsh, Tamara  
 Wenck, Stacie  
 White, William  
 Willis, Amy  
 Wilson, Amanda  
 Zielinski, Amys

## Women's Meeting

On Saturday, Feb. 24 from 12:30-3:30 in Alverna Student Center, Marian College students, faculty and staff will have opportunity to participate with others in a workshop to implement the Fourth World Conference on Women. It is co-sponsored by Sister Norma Rocklage and the Office of Mission Effectiveness, along with the Women's Issues Task Force of the Oldenburg Franciscan Sisters. The session will consist of a 20 minute

presentation by Sister Sue Bradshaw, followed by working sessions in which participants will discuss the U.S. commitments to the World Conference and plan ways to implement them at the local and regional levels. Take advantage of this chance to be "part of the action." It is open to the public, and the fee is \$3. Marian College students admitted free.

## Try For a Mini-Grant

Mini-grants are available for student service projects. These grants are available to individual students and student groups who are interested in providing quality service to their community. Competition for the grants is statewide and awards will be made through Indiana Campus Compact after passing through a Marian screening committee through the Office of Mentoring and Service Learning. The proposal deadline is Wednesday, Feb. 21.

Projects must be student initiated and student led. Each project must collaborate with another college or university, a K-12 school, a local or national group, or another student organization. Projects should involve as much direct service as possible. Grants will not support projects which are strictly fundraisers. Projects must be Last semester proposal writers Linda Maynard and Laura Easley

obtained a mini-grant for the Student Nurses Association to help a needy family through the holidays. They collaborated with Holy Cross Shelter. Daniel Romanycia wrote a proposal which resulted in a grant for a project to provide activities and mentors from the baseball team for junior high school students of Holy Cross School.

These grants, available through Indian Campus Compact, are meant not only as a funding source, but as a training opportunity. Student grant proposals should focus on the five critical elements of quality community service: orientation/training, community voice, meaningful action, reflection and evaluation.

For Applications and information contact Bob Kodrea, Student Volunteer Service Coordinator, at of Mentoring and Service Learning, 929-0101.

## See What Is COOL

This year, if you act NOW, you can fly to COOL's 12th National Conference with other Indiana students for just \$50. The Conference takes place at George Washington University in Washington D.C. from March 21 to March 24.

The Campus Outreach Opportunity League (COOL) is a national non-profit organization that promotes and supports student involvement in community service and social change. Issues the Conference will address include illiteracy, homelessness, racism, hunger, health care, HIV/AIDS, urban violence, drug abuse, domestic violence, and other pressing social problems.

Students can listen to top service leaders, including the Honorable

Marian Wright Edelman, President of the Children's Defense Fund. Students will discuss current social issues with legislators on Capitol Hill; participate in a community plunge (a one day direct service project); and participate in workshops, open forums and an opportunities fair.

Student attend the COOL conference to learn technical skills, discover new models for organizing groups and programs, find new resources, teach one another, have new conversations, challenge ideas, share hopes and plan for the future.

For more information contact Kandi Roembke, Student Volunteer Service Coordinator, at 929-0388 or Nancy Scott, Director of Mentoring and Service Learning, 929-0101.



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# Big Money Takes Toll on College Football

College Press  
by Brian Sharp

It's late.

Ahmen Green is one of the last to leave football practice and wander into the Nebraska locker room.

On one wall, the words "Business As Usual" are spelled out in huge, red block letters.

But for the 18 year old freshman, this year's football season has been anything but usual.

He has become a leader on the national champion Cornhusker team. He has stood at the center of Memorial Stadium as 76,000 frenzied Husker fans screamed his name in unison.

He is tired of the hype, the cameras, the autographs. Sometimes, he says, he just wants to play football.

But these days, football is more than a game. The stands are filled with rows of wealthy VIP boosters, and cameras line the sidelines. In the press box, broadcast announcers carry the play-by-play across the nation.

Above it all, Green's larger-than-life image is projected on oversized television screens.

Welcome to the game of college football, to the show. More money is pouring into intercollegiate athletics than ever before. While the nation's top teams fight for their share of the money, some ask, "What is sacrificed when an amateur, not for profit sport becomes a multimillion dollar entertainment industry?"

On Jan. 2, the University of Nebraska defeated the University of Florida in the Fiesta Bowl in Tempe, Arizona. While the bowl game thrilled Husker fans and cemented Nebraska's second straight national title, it also added up to big money- an estimated \$12 million to \$13 million for both schools.

The best evidence the dollar game is growing might be the payout from last year's championship Orange Bowl game- \$4.2 million.

"Let's face it, we are in kind of a multi-faceted operation," says Gary Fouraker, NU athletic budget director. "On one hand, we are in an educational institution. . . At the same point in time, we are in the entertainment business."

"We have to entertain those fans who are buying tickets, and we have to find ways to keep them

satisfied, yet keep our priorities straight in terms of the student athlete.

"But it is a business," says the 15 year budget veteran, "and you have to look at it that way."

Nebraska splits bowl proceeds with the other Big 8 schools. But it's still big money, and bowl payouts are just a part of it. The NU Athletic Department's projected revenues this year are estimated at \$23.6 million. Actual revenues for last year were \$26.7 million, with \$25.7 million in expenses.

Compare that to last year's revenues for former national championship programs: the University of Alabama, \$22.1 million; and Florida State University, \$20.1 million.

At Iowa State University, a program said to be facing a do or die situation in the new Big 12 super conference, last year's take was just \$11.5 million.

But the money isn't just in the championship; it's in the winning. Nebraska has a record of 35-1 for the last three years. It isn't hard to see what success means to the program.

"Money," says NU Athletic

Director Bill Byrne.

"Let me tell you," Byrne says, "I have been an athletic administrator now for more than 23 years, and the job has changed dramatically."

"When I first started in the business, we really didn't worry about income," he says. "We were very concerned about expenses, but we didn't worry about income because we had state tax dollars supporting us. We had student fees, and fund raising was something that was sort of ho-hum."

At Nebraska, there are no state dollars, no student fees, no university support. The athletic department is self-sustaining. And football is bankrolling the department's other programs.

"You don't make money on our 20 other sports here," Byrne says. "You make money on football and men's basketball. Nothing else even comes close to paying its own expenses."

The same is true at other universities. At Notre Dame University, athletics business manager Tom Nevala says the football program accounts for 80 percent of department revenue. Money directly associated with football at Alabama

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sa few hours each night-after she has finished her work.

But not many students have that discipline, Scherer said. "It's like with and addiction- if you feel that it's a repeated pattern and it starts to interfere with your regular activities, then it could become dangerous," she said. Just as gambling and drinking can be fun for some people in moderation, they can become serious addictions for others.

If students are worrying that their Internet time is infringing on their lives, Bost said users should ask themselves the following questions:

-How and why are you using the Internet? Using it for research or work related purposes is different from using it to chat with friends in far-off places. Students need to keep the two separated. After all, business and pleasure are rumored not to mix.

-Are you falling behind with your schoolwork? Many students who may be addicted to the Internet put off their homework "for just another hour," she said, in order to chat with friends for a while longer. Bost suggests using the Internet as a reward. Tell yourself you may only log on after your school work

is completed, not before.

-Have you ever stayed awake all night chatting on the Internet instead of sleeping? That can be dangerous to your health and may be a sure sign that you may have an addiction problem.

-Are you isolating yourself from in-person interaction, such as going out with friends? Chatting online should add to your social interaction with other people, not replace it. Do not let the Internet become the only place you meet new and interact with new people. Scherer also warns users to be wary of online romantic relationships, which have been known to work

out, but seldom do.

-If you have to pay for an online service, such as America Online or Compuserve, are you able to keep up with your payments? Luckily for most students, Internet use is free at most Universities. For those users who have to pay, don't fall behind on your payments or it may affect your credit-not to mention your wallet.

And ironically, for the truly addicted who know they have a problem but just cannot stay away, several Internet users have established World Wide Web sites on Internet obsessions.



## Commons In the Works?

by Ken Seymour

It has often become an issue that the campus is in need of some amenities. This unfortunately takes money that the college does not currently have. Currently, in the next few years the college is embarking on an epic first attempt at generating a large sum of money. They are calling it their "Capital Campaign," and it looks to be not only successful, but exciting as well.

The planning for this event has been in the works for the last year. After speaking with Maribeth Ransel, Alumni Director, a very positive impression was left. The office, which has only been around for the last five years, is in the process of wrapping up a feasibility study it has been running. This study is to assess the communities reaction to the Capital Campaign, as well as the availability of funds, the alumni's commitment to the college, and where the college's greatest needs lie. To be monetarily specific, the college's goal to raise is eight million dollars. Quite a pretty penny to be sure.

This large amount of money will be divided up and spent in many

ways. One of the things to be improved is the accessibility of the college. There are plans for more parking and better pedestrian safety. A sum will also be allotted to scholarship enhancement. "This will be modest, but helpful," says Ransel. Another goal is the renovation of the dorms. Plumbing that works. There will be faculty support for developmental programs as well. Other goals are general upkeep, and a meeting place. That is right, a commons area. Still a large challenge, even for \$8 million. If this campaign is successful though, there may be more.

Development of this project has been a team effort. One of the major players in the campaign was the late Don Fleming. Ms Ransel assures us though that the only impact his passing had was an emotional one. He managed to finish almost everything before he died. A great man even after death.

In any event, the effects of this massive effort will not be seen for a number of years. But, eventually we may be called upon to support the college in much the same way that the current alumni are about to be called upon.

## Work For

(Cont form page 2)

times of great peril such as presented by the blizzard like conditions this winter, a reallocation of resources is necessary. In order to overcome a monumental task, one needs a monumental effort. When ones resources are scattered in the winds, this effort is not possible.

## Second Women's Con. To Be Held Soon

Press Release: Women in Communications Inc.

The Indianapolis chapter of Women in Communications is hosting its second annual Writing Seminar, "Writing is 'Fun'damental,'" to the region on March 1 and 2 at the Union Station Holiday Inn.

On Friday, March 1, there will be a Regional Awards Luncheon, hosted by the Cincinnati Chapter, followed by a Regional Business Meeting in the afternoon.

Saturday, March 2, will be the all-day writing seminar. Topics

include creative writing, writing for television and radio, annual report writing, travel writing, technical writing, writer's block, interviewing and research. The seminar will also include a free-lance writer's panel which will cover the trials and triumphs of being a free-lance writer. A media panel will also review what it takes to obtain coverage from the media. Students can look forward to sessions on resume writing and portfolios.

The Saturday luncheon will feature this year's Indianapolis Chapter Matrix award winner is S.L. Berry, a noted author and book

publisher and Frances Wright Award winner, Diane Willis, co-anchor of Indianapolis' WRTV-6 News. The Keynote Speaker for the luncheon this year is Paula LaRocque, Assistant Managing Editor and Writing Coach for The Dallas Morning News. She often travels around the U.S. speaking on improving your writing skills and she has a radio talk show on writing.

For more information, please call Karen Weinzapfel at (317) 626-4160 or Susan Snyder-Davis at (317) 875-3390.

The Carbon



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totals \$8.1 million. Costs stand at \$5 million. The next closest sport is men's basketball producing \$545,000 and costing \$1.1 million.

Football brings in other money at Alabama, as well. Much of television fees (\$2.1 million) and Tide Pride booster monies and gifts (\$8.1 million) are attributed to the sport.

The Iowa State football program is not so lucky. It generates \$2.9 million and costs \$3.1 million. Boosters add just \$2 million.

Byrne says it has gotten increasingly difficult to cover the cost of "big-time." When women's athletics were introduced, for example, costs doubled, with little added financial revenue.

Walter Byers, executive director of the NCAA from 1951-87, says that argument is flawed. Costs have not increased as fast as revenues, he says.

"The colleges get their fair share," Byers says of the money surrounding athletics. "They are not being out maneuvered or out negotiated. "But when colleges get that money it essentially flows to the overseers and supervisors. They pay higher and higher salaries, and coaching staffs grow, one way or another."

At Nebraska, Coach Tom Osborne receives a reported \$130,412 annually. For winning the national championship, he received a \$50,000 bonus. Osborne also receives a "one-sixth bonus" for qualifying for a major bowl game and a "one-twelfth bonus" for a lesser bowl.

In recent years, athletic directors have become "very entrepreneurial," Byrne says.

That creativity has come in the form of fund-raising and marketing programs, increased radio rights fees and television negotiations.

"All of those things started happening in a big way," he says. "People can be critical of that, but they don't understand the history and the culture."

"Some people think that all we do on game day to get ready is roll the balls out, make sure they are pumped up to the correct pressure."

A typical Nebraska home game requires more than 1,000 employees. It costs the department at least \$200,000 and brings in close to \$1.5 million.

It's life at the top. But it's out of control, Byers says. The NCAA lost control years ago.

"With the unrestrained ambitions and now the major conferences to maximize their dollar income, the pressure to win increases, and restraints one might hope would be in place are brushed aside."

Byers says the pressure to win is evident at Iowa State. The institution has mortgaged its program to succeed in the Big 12, he says. If it doesn't, Byers says, it's out of business.

"There is an image there," he says of the Big 12. "There is the pressure to win. There is the pressure that you better win, you better make the play, or we might have another conference restructuring."

Byers says some of ISU's problems stem from Nebraska's greed. During the past year, NU argued for and won complete control of home gate receipts under the Big 12, saying other schools could make up the difference in television. This occurred during a time when Division I public institutions raise 33 percent of their athletic budgets from ticket sales.

Nebraska has sold out 208 consecutive home games, bringing in about \$1.2 million each. ISU sells out an average of one game every season (its in state rivalry with the University of Iowa), drawing \$900,000 in ticket revenue.

Nebraska was on television seven times in 1995 alone. Iowa State has made on network appearance in the last two years.

"It helps admissions," he says. "It helps alumni establish strong ties with the university, it helps in recruiting."

With the college game getting more and more intense, there is added pressure to select the right players, give them scholarships and maintain a winning tradition.

Meanwhile, a small and shrinking

sector of the college athletic world has stayed away from the money race. The Ivy League-ridiculed by some, laughed at by others-stubbornly holds to the terms set out by football's forefathers.

Chuck Yrigoyen is the league's associate director. There are few, if any, star athletes there. Television cameras are a rarity at league football games. The glitz is missing from these New England stadiums.

It's safer our way," he says. "People look at the Ivy League as one that has regressed. That may in fact be the case. But we've managed to stay away from the front pages of the paper as far as things coming out of the NCAA office."

"So I guess we're pretty happy." But there are rumblings of change.

Take Pennsylvania University. The Quaker football program has won two league titles in the last three years, while compiling a 26-3 record. In the three years prior, the program went 9-21.

Penn's junior quarterback Mark DeRosa commented on the scrutiny placed on the Penn program in an interview earlier this fall.

"Everybody thinks we're breaking some rules," he says. "I'm sure we're bending some rules, but everybody else better start bending some, too."

This is a league that bans its football teams from post-season play. Spring practice was just instituted in April 1993. A few months before, freshmen were made eligible for the varsity team. At the same time, the number of freshman recruits were reduced from 50 to 35.

In the Ivy League all gate receipts and game day monies go back to the school's general operating funds.

"It's generally a whole different attitude on how to operate the financial issue and the pressure it brings," Yrigoyen says. "It lends itself to more control."

And Yrigoyen says the league has one mainstay that will hold it back from the edge.

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# Events Calendar

**Bored????!!!!!!!!!!!!???**

**DO THIS**

**\$\$\$\$ for those with some money**

## Theatre

**THE PHANTOM OF THE OPERA**  
ends Feb. 17 tickets through ticket master  
or

Clowes Hall box office; Info 239-5151

**MOST VALUABLE PLAYER**  
IRT Upperstage  
Info line 635-5252

## Movies

### **General Cinema**

Lafayette Sq. 293-6200  
Clearwater Crossing 12 595-6234  
Castleton Sq. 849-3471  
Glendale 253-6491  
Greenwood Park 888-7224  
Eastgate Mall 357-1117

### Sony Theaters

Lafayette Sq. 299-0852  
College Park 872-4345  
Greenwood 881-3905  
Norgate 253-1201

Cherry Tree 897-0235

## United Artists

Circle Centre 237-6356  
Eagle Highlands 298-2574

**\$\$ if you don't have that much money**

## Art

Eiteljorg Museum  
"Mexican Masks of the 20th Century: the  
living tradition"  
Info 636-9378

Indpls Museum of Art  
Info 923-1331

## Movies

Washington Market 8 898-1990  
Greenwood Corners 8 822-0202  
Greenbriar 253-3015  
woodland 846-2425  
South Keystone 784-7454

## Stuff

Rollerblade Rollerdomo at RCA Dome  
824-DOME  
Ice Skating:  
Pepsi Coliseum 927-7622  
Pan Am Plaza 237-5565



## Football Cont (9)

"One of the founding tenants of the league, which is obviously not going to change, is not athletic scholarships," he says. "We are not going to compete at a high level without it. It simply isn't going to happen."

When Byers talks about what the "athletic scholarship" has done to Division I, and what the NCAA hoped to accomplish, he speaks of failure.

"Indeed the full ride grant did not achieve its announced purpose to stop all this cheating and outside payments," Byers writes in his book "Unsportsmanlike Conduct."

"It only intensified that problem. The NCAA, in effect, had put in place a nationwide money laundering scheme.

For more than four decades, the NCAA has struggled to maintain

control of its member institutions. Currently, there are 106 Division I schools under the auspice of the association.

Byers has been called the "leading architect of big time intercollegiate athletics," a system he now criticizes at length.

He says the organization "was essentially blown out of the water" in 1984 when the U.S. Supreme Court ruled the NCAA's television controls unconstitutional.

"From that point on, the acquisition and merger efforts began taking place so major conferences started flexing their marketing muscle and negotiating power. They all realized that they were free in the marketplace, and they were going to generate as much money as they could for themselves.

The most recent NCAA revenues and expenses report best details the explosion of wealth.

In 1985, the average total revenue for Division I schools was \$6.8 million. Eight years later, that total has increased 100 percent.

For football, average revenues rose 69 percent to \$6.3 million for that period. In 1970, the average football program drew about \$960,000 of an athletic department's \$1.2 million total revenue.

Eventually there will come a time when there isn't an abundance of money, Byers said. Then, the more powerful teams will begin consolidating to grab larger shares of the wealth.

But Byrne says consolidation could hurt powerful programs such as Nebraska.

"Because Iowa State won't make

it," Byer says. "Neither will Kansas State. Neither will Oklahoma State, if we go to mega conferences," he says. "We will. We will make it. But then, all of a sudden, something else is going to happen.

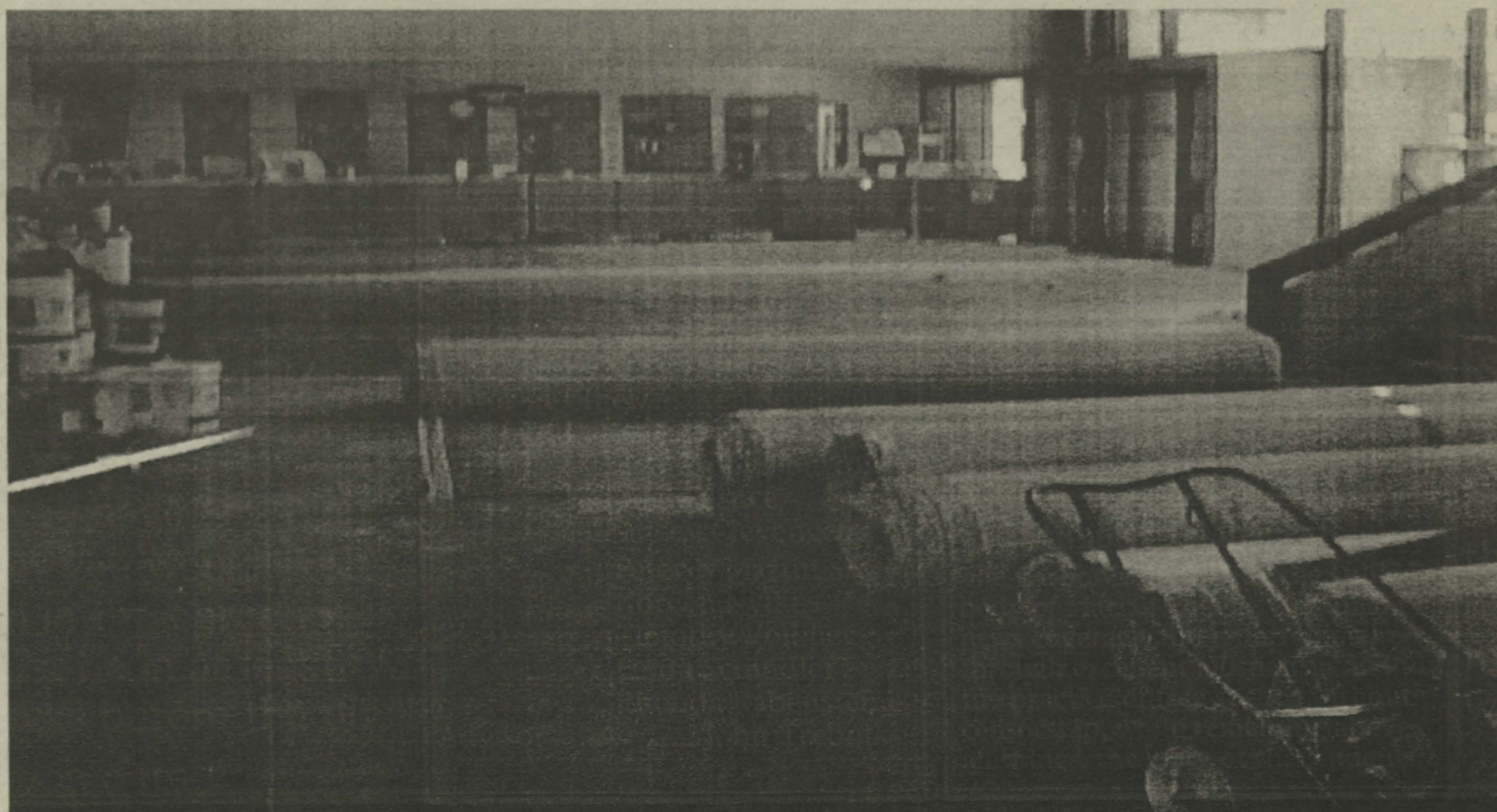
"We are not going to have (those schools) in the schedule anymore. Instead, our diet is going to be UCLA and Notre Dame and Washington and Oklahoma and Texas A&M and Colorado.

"There are going to be a hell of a lot of six and five teams out there. And there isn't going to be anybody going undefeated anymore.

"Guess what that means?

"That means you're not going to be going to bowl games," Byrne says. "You're not going to be having the dynasties anymore. You're not going to have the fan following. It's going to be a problem."

● **Call ext 330** ●





# Horiscopes

by Lady Elektra

Pisces (Feb 20-Mar 20) You will be the life of the party this month; enjoy it while it lasts, because after the 15th you will wish you had some of the spotlight back. Lucky number: 22

Aries (Mar 21-Apr 20) Your loved ones may be pushing for you to make changes in your daily life that you are not comfortable with, so if they push too hard, tell them to take a long walk down a short plank. Lucky number: 18

Taurus (Apr 21-May 21) Consider a few trips to your favorite stores to pep you up, do not get caught up in the rush of things; take time for you. Lucky number: 1

Gemini (May 22-Jun 21) You are capable of leaving admirers chasing your heels this month, just be cautious of who you let take the bait. Lucky number: 3

Cancer (Jun 22-Jul 22) Power will be no stranger to you this month, enjoy the power trip and its thrill, but do not become accustomed to it. Others will have their day of power. Lucky number: 15

Leo (Jul 23-Aug 23) Dividing your attention among diversions can prove tiring and trying. Attempt to

channel your energy toward one goal. Lucky number: 9

Virgo (Aug 24-Sep 23) An intimate dinner with your loved one could prove disappointing because all you want is to go to the social event of the century being held near you. Lucky number: 23

Libra (Sep 24-Oct 22) For once newness and journeys do not scare you. Take the bull by the horns and go for it. Do something extravagant. Lucky number: 16

Scorpio (Oct 24-Nov 22) Take hold of lucky chances and flukes, they are few and far between. Someone else may soon be getting your lucky breaks. Lucky number: 11

Sagittarius (Nov 23-Dec 21) Do not let parents of a loved one sway you this month, do as you please and stand by your decision with a smile. Be proud. Lucky number: 31

Capricorn (Dec 22-Jan 20) Beware of those making promises of total devotion, their concentration may be fleeting. Watch out for yourself. Lucky number: 33

Aquarius (Jan 21-Feb 19) Watch your back and be careful of spreading gossip, just as mom said, what goes around comes around. Lucky number: 2

