

CARBON

VOLUME 3 ISSUE 11

A MARIAN COLLEGE STUDENT PUBLICATION

NOVEMBER 23, 1998

Admission Receives Expensive Prescription

by Norman Minnick

Marian's first time, full time enrollment is down to 205 students from 1997's all time high of 256.

To assess the situation, Marian sought outside help from Enrollment Management Corporation (EMC), which cost the school \$4,999 plus travel and expenses, according to Brent Smith, Dean for Enrollment.

The assessment developed by Tom Jackson of EMC offers fifty-one specific marketing, recruiting, and financial-aid recommendations, that, if implemented, "will help Marian recruit more students, attract better students, and increase its tuition revenues," according to the Summary of Consultant's Recommendations.

Recommendations

The majority of the suggestions are standard admission poli-

cies such as, "To make it easier for students to apply for admission, include a complimentary postage-paid business reply envelope with each application for admission."

"We have never done that. If someone was interested enough, they would spring for postage," Smith said.

Other recommendations concern such things as, "Do a better job of completing admissions and financial aid files, design and implement a new post-application follow-up communication flow system," and "establish specific, written, and measurable enrollment objectives."

"Sometimes it takes an outsider to see things like this. When you are in the middle of things, sometimes the most obvious things are overlooked," Smith said.

Kathy Maskalick, Admissions Counsellor, said, "There are

a lot of things we are already doing." Direction signs have recently been installed to help prospective students and their parents find their way around campus.

Other Schools

When asked why other Indiana schools are experiencing increased first time, full time enrollment, and Marian is experiencing a 20% drop, Smith said, "I couldn't tell you this year how everybody is doing. Usually we know."

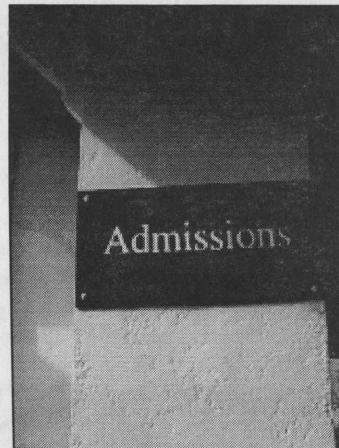
This year Butler University has enrolled 912 full-time freshmen. This is up from 701 last year.

"We rely on heavy recruitment, but we didn't do anything out of the ordinary," Kent Grumbels, Director of Enrollment Management, said.

Enrollment is up at Franklin College as well, and IUPUI is experiencing "an all-time high in total enrollment and beginning freshmen" according to Mike Donahue, Admissions Counsellor at IUPUI.

Hanover College, a small liberal arts college near Madison, Indiana, has enrolled 353 freshmen this year, up from 274 the previous year. "This is one of the largest figures

Admissions Continued on page 4



Maxine Hong Kingston Visits Marian

by Shannon Wilde

Maxine Hong Kingston, widely acclaimed author and professor at UC Berkeley, lectured to an intimate audience at Allison Mansion on Sunday, November 15 as a part of the *Spirit And Place* Festival held in various locations throughout Indianapolis. Kingston is best known for her 1976 bestseller and Critic's Circle award-winning *The Woman Warrior*, and *China Men*, a National Book Award winner. Her unique non-fiction is strongly spiritual and even magical, a Chinese-Californian mixture of autobiography, history, and myth.

The afternoon began with

short readings from the endings of both *The Woman Warrior* and *China Men*. Kingston discussed and compared the two endings, both concerning a soldier's return home, though the two soldiers differ considerably. The first soldier was a kidnapped woman in the second century AD, the other is Kingston's own brother, who fought in Viet Nam. Kingston then expressed her own dissatisfaction with

both homecoming tales, and revealed her current project, *The Fifth Book of Peace*.

She started this project eight years ago, and believed she was

Warrior Continued on page 4



24 Hour Visitation

by Viviane Seumel

Last year MCSA worked on extending the visitation policy here at Marian. As a first step, they proposed to test 24 hour visitation for Fridays and Saturdays in St. Francis Hall.

After at least two semesters of research and work, this fall MCSA was ready to present the proposal to the Student Affairs Committee, but things did not go as expected.

The problem was that the residents of St. Francis Hall, the proposed test site, had not been involved in MCSA's actions, so they attended the meeting and voiced their opinions.

"People in St. Francis had never been asked or contacted about this issue. We were concerned with some of the items in the proposal," Danielle Troia, a St. Francis resident, said.

Specifically, the survey statistics used in the proposal were outdated. Because of students graduating and new students entering the college, the statistics may no longer be representative of what the student body wants. In addition, a GPA of 2.2 was to be required to live in St. Francis

Hall if the proposal was implemented, so some St. Francis residents were worried about losing their rooms because of grades.

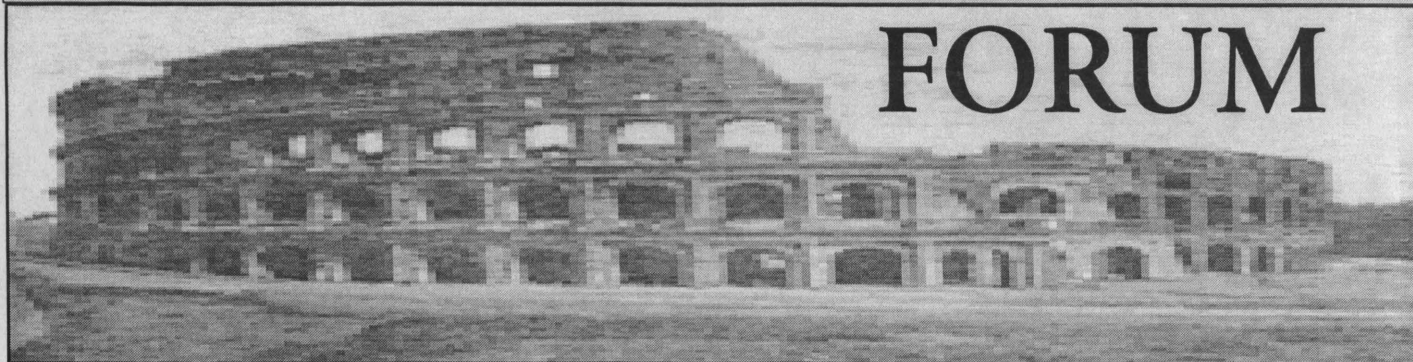
St. Francis representatives at the meeting expressed their willingness to work with MCSA on this proposal, but a few weeks later MCSA turned the issue over to St. Francis entirely.

"It seemed to us that the people in St. Francis really know what they want. They have good ideas and enough time and people to work on them. They are really confident that they are going to accomplish their goals," Jill Hayden from MCSA said.

And St. Francis was ready to take on the job. "After MCSA gave us the responsibility for the proposal, we had an all-hall meeting. During the meeting we had people volunteer for a committee that is now working on a new proposal," Danielle Troia said.

While the matter is out of MCSA's hands, Jill Hayden as the Residence Hall Representative in MCSA is the liaison between both sides and tries to help and advise the St. Francis committee. On

Visitation Continued on page 4



FORUM

Letters to the Editor

I really enjoyed the article by Connie Wesner. Being from the country myself, I agree with many of the things she said.... There is, however, a lot of beauty in the city... and it's only a short drive or walk away. God is everywhere...not just in the country.

--Penny Fisher
Secretary, Communications Department

The website seems hopelessly outdated. It would be great to at least have the men's and women's basketball schedules up. I would like to attend some of the games. Do you have a schedule you could pass along. Thanks, and a good job on the Carbon!!

--Bill Murray
Marian parent

The Business Office wants you to know that we are thrilled to know that you are going to the dance with your roommate, and we hope you have a great time. I'm sure if you are really nice to her, you could talk Sr. Joel into buying the corsage and paying for the ticket. Enjoyed your article.

--Alice Shelton
Director of Business Services

Letters to the Editor
can be sent to
carbon@marian.edu
or be put in the *Carbon*
mailbox in the faculty
mailroom.

The *Carbon* is a publication
of the students of Marian College
with assistance from
JOU 205 Newswriting

Editors
Norman Minnick and Viviane Seumel
Layout
Norman Minnick, Angela Hatem & Viviane Seumel

Views and opinions expressed are those of the individual writer and do not necessarily reflect the views or opinions of the *Carbon* staff or of the general Marian College community.

Funneling The Fioretti

by Rachel Wuertz

Marian College brags of having a publication of fine literature authored by its students and faculty that has been successfully produced for the past 60 years. Past issues of *The Fioretti* stand as impressive reflections in Marian's history, being included in the time capsules and no doubt in the valued possessions of numerous alumni.

Upon completing my first year here, I was thrilled to have some of my own work included in the 1997 issue having read about the timeless magazine in Marian's many brochures and catalogs. However, when I saw the finished copy, I was a little disappointed with the limited quality. I expected the utilization of better materials for a publication with such a great reputation. I have been told that the copies of *The Fioretti* over the years have all consisted of the same format, a soft paper cover with stapled sheets on the inside (with the exception of one year, not too long ago, when a color version or "collector's edition" with a plastic spine was made available. The display of Marian's finest literature answers to a budget (as everything does), but rather than a reputable publication like *The Fioretti* be-

ing allowed to improve over the years, saving money has apparently become a priority. This year, *The Fioretti* may be facing a dramatic cut of more than 80%. The publication can not withstand this decrease in funding. It will eventually be gone from Marian's heritage and only a memory — "something we used to do."

The Fioretti will most likely retain its usual quality as the editors have always tried to do their best with what they have, but copies may not be available for all students who would like to have one. The publications are free of charge and literally a service to the college community just as the new sidewalks and Amphitheatre will be. Marian College should take more pride in *The Fioretti* and not make it face decreasing budgets. A publication that has served as a sampling of local talent for 6 decades should not be so easily discarded. *The Fioretti* deserves a place on a pedestal. It should be created in the most dignifiable fashion. It is a part of Marian that will be admired and considered for generations to come. The lack of interests and appropriate funding only reflects a disrespect for tradition and quality.

If you have an art show or a recital
and would like to announce it in the *Carbon*,
drop your information into the *Carbon* mailbox
or e-mail it to us at carbon@marian.edu.

News release forms are available for clubs and organizations
who would like to inform the *Carbon* of an event
that should be announced or reported on.

Just contact the editors.

Submissions will be printed depending on timeliness,
newsworthiness, and space.

Eddie's a dynamo

by Christian Ragan

■ "My show is my show and that is my passion."

Comedian Mark Eddie gave a dynamic performance Nov. 12 at 8:30 in the Ruth Lilly Student Center. Eddie was a cross between G.I. Joe, Pearl Jam's Eddie Vedder, and Steve Martin, clad in camouflage pants and combat boots with his cap backwards. He wailed on his gold electric guitar, cracking jokes about the escapades of his college days.

Last Thursday's performance rocked as Eddie mixed humor with music. He seemed to be improvising though his comedy flowed very well. Eddie talked about how he was up at the crack of noon everyday. He also mentioned how he wanted to go to Notre Dame, but he didn't have the grades, so he was accepted to a college that admitted anybody who had a neck. All the while he accompanied these jokes with musical "test patterns" randomly playing notes preparing for his next music sequence. His musical talents were enhanced by a sound technician who added echo and subtle enhancements to his music. Eddie's musical comedy started with bits about advertisements for music collections (like his who's Zamfir bit) and the absurdity of some modern day songs.

He also had some original songs as he did his salutes to heavy metal, potheads and Bob, a slightly homophobic college buddy. Fifteen minutes of his show was mostly spent playing show tunes to old 50's and 60's sitcoms, trying to get laughs off these songs. Even though there were some funny moments to these songs, the act was much funnier when he stuck to making wisecracks about his drunk friends and comparing his bald head to Dr. Evil's from the Mike Myers movie *Austin Powers*.



courtesy of www.markeddie.com

According to the magazine *Campus Activities*, Eddie got kicked out of Catholic school for imitating Cheech and Chong. He attended Youngstown State University and served as the chairman for the Program Activities Council. Eddie also had started a band, but it broke up because the others wanted to have professional careers. Eddie was a rock 'n roller who turned to the comedy circuit combining the best of both. Eddie, 33, has a wife and kids. Eddie said, "My show is my show and that is my passion, but the opportunity get at these colleges goes beyond what get out of a comedy club."

After the show Eddie commented, "You can retake a test, but you can't retake a party" and "Don't hurry up and graduate, the world will wait for you." Eddie said that he had a ball performing at Marian. You can contact him on the web at www.markeddie.com.

**Enter and win
the Send in
Your
Favorite Franciscan
Value Contest
and win a free
subscription of
the Carbon**



Turkeyday traumas

by Angela Hatem

Angela's Ashes

Pilgrims traveled miles and miles by boat, without Dramamine, for religious asylum. I want to return home for six days to chow on stuffing, and to revel in our family tradition of listening to the Carpenter's Christmas album over and over again the day after Thanksgiving. I think the intentions for both migrations bare equal importance. A Thanksgiving meal of Roman noodles, and White Castle Turkey burgers isn't the family feast I had in mind.

I am beginning to feel pecks of homesickness. I have not been smacked in the head by a palm branch in 81 days. No sane person should have to go that long without that joy. I also miss out on the yearly Thanksgiving reaming my dad likes to orate.

It usually begins, and this sentence is phonetically designed to simulate his Arab accent, "Anjela, huney, joo have no concept of a dollar. Where do joo shink money comes from?" I am then accused of charging \$5,000 on his credit card, as part of my wild scheme in which I pay for my friends' groceries with his card, and then pocket the cash. I take the 5th.

My problem is Florida is five states, eighteen hours, and forty dollars worth of gas away. All I have in my pocket is enough spare change to purchase a stick of Juicy Fruit.

I must remain optimistic. I didn't invest hours of time watching Sesame Street so that I could turn into a gloomy gus. I will not believe my quest is unachievable, or that Bert and Ernie live together for some other reason besides that they are good friends. When life hands you

a lemon you either make lemonade or figure out how you can drive that lemon cross-country. My car is my last hope.

She's not as rickety as the Mayflower, but I can't consider her a sturdy vessel. I'd like to think of my car as the little Pontiac that could. Okay, whenever we hit a divot in the road the radio blows, maybe it doesn't hold oil so well. Who really needs power locks? Mom always said I

would never be able to get out the window if we drove into a canal. My driver's side window

needs to take breaks while in the rolling down process. The paint is chipping in the front, but artists would say that gives it character.

Goody Hatem and Goodman Hatem think that a drive home is a waste. And the English thought that belt buckles were great accessories for hats and shoes. I must disagree with both opinions. I feel very strongly that a drive home would a valuable learning experience, as well as a bonding time between brother and sister. Along the way, we could also satisfy our need for culture by visiting the world's biggest cornucopia.

My sense of direction might not be as finely tuned as a compass. It's actually more like a rusty wind vane, but I do know we start on 465. South. Or is it 65 south? Either way, anything south is good.

With no auto repair skills, no map, no spare tire, and the type of luck that will probably bring about a blizzard while I am on the highway, this holiday adventure has the potential of turning into a holyhell. It'll be like Thelma and Louise, but without the cool car and Brad Pitt.



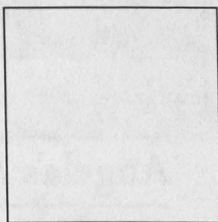
Admissions Continued from page 1

in Hanover's history," Betty Bennett, of the Student Life office, said.

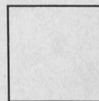
An Expensive Prescription

The admissions office has sought outside help to remedy the situation and has spent \$4,999. Critics say that spending this much money to learn what we should already know, is an unwise allocation of college funds.

Let us know how we are doing... Check the appropriate box:



Great job.



Not so good.



Terrible.

Please cut out and drop in the *Carbon* Mail box in Mail Room

Warrior Continued from page 1

nearing completion, only to have the manuscript destroyed, along with her house and much of her city in the devastating Oakland, California fire of 1992. In the aftermath of the disaster, like so many survivors, she wondered "Why did this happen?"

Two answers occurred to her. First, that "God makes us witnesses to destruction" for instructive purposes. Then, "My father did it; it's his fault; his spirit is angry." Since then, she has been rebuilding her life and this book with a new perspective.

While the fire left her personal environment looking like a war zone, it signalled a change and turned her thoughts to the effects and processes of peace rather than war. But she feels her thoughts about peace can't keep up, espe-

cially with her pen. To date, the project is 2000 pages and growing.

"Fortunately, I rewrite my own work at least twelve times," she said. Kingston strongly recommended repeated revision to students and aspiring writers, comparing each new version to a story of a tower, gaining greater perspective with each floor.

She also said "Don't be afraid to write about the hard subjects, the ugly stuff. You don't have to show it to anybody.... Time and work will help it acquire beauty." As to achieving personal and social peace, while she has no miraculous answers, Kingston encouraged the audience to make friends with whomever we come across, and to "keep on writing, speaking and thinking to influence the world."

Visitation Continued page 4

behalf of MCSA she suggested to the St. Francis committee that the proposal be changed to focus on extended visitation hours instead of 24 hour visitation. "Extended visitation hours seem more likely to be considered for implementation," Jill Hayden said.

But St. Francis is taking the

proposal into a different direction. Their proposal will deal solely with their dorm, not as a test site but as a regular dorm with 24 hour visitation. MCSA is going to wait for the outcome of the St. Francis proposal before they decide what might be done about Clare and Doyle Hall.

Disney Pooh Pooh's Production

by Norman Minnick

The Performing Arts Department will perform *Winnie the Pooh* in front of 3-4000 children at grade school matinees December 1, 2, 3, and 4th at 10am and 12pm. Public performances are December 5 at 10am and December 6 at 2pm.

Each holiday season Marian's Performing Arts Department performs a children's play. This year they chose to put on *Winnie the Pooh* with an original script written by a Marian alumni. The play

was almost shut down because Disney did not approve of Marian to use its characters.

"They never asked to see the script," Beth Taylor, Head of The Performing Arts Department, said. "If they had asked for royalties, we would have considered it."

To keep the play on the bill, Taylor had to ask Dramatic Publishing Company for a previously published script, because they hold publishing rights.

