

Ready, Set, Go...Your Playbook for Winning the Internship Game

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*Inspiring Engagement & Collaborative Learning
Linking Athletic & Personalized Achievements to Internship Success*

Opening Play Assessment Drill

- Who are you – Your Autobiography
- What you bring / your value
- Relating skills, interests, personality to what you offer an employer
- Assessment “on the field” to the internship



The Play Preparing for the Game

- Now that I have assessed who I am and what I offer...
- What are items/ways to prepare to win the internship game?
 - Results Based Resume
 - Social Media Presence
 - Matching the Fit



The Play You Win!

❖ Congratulations - You have mastered “Your Playbook” to WIN the internship game.



Student-Athlete to Marketing Agency

The Play The Final Practice

- ✓ From Start to Finish – Accomplishing EACH inning of the “mock” internship project
- ✓ Demonstrate and Succeed
- ✓ Yields a Winning Internship Interview



The Play Practice, Practice, Practice

*“Practice doesn’t make perfect.
Perfect practice makes perfect.”*

Vince Lombardi, American Football

- Writing cover letters, email etiquette,
- Networking, Company Research
- Interview Practice and Scenarios

theMORE
YOU PRACTICE
THE BETTER
YOU GET